

G2E isn't just
THE BIG SHOW in gaming.
It's **THE BIG PICTURE.**



G2E Training & Development Institute - Monday, September 12, 2005

Title: 4NA02: Using GSA Standards to Respond to the Business Needs of the Indian Gaming Community



Date: September-12-2005

Start Time: 9:15AM

End Time: 10:15AM

Location: N101

Description: As tribal gaming continues to expand across North America, experts will explain how standards can directly benefit tribal gaming, especially in Direct Marketing and Players Clubs. Panelists will explore the unique problems faced by tribal gaming operations and how implementing GSA standards can help to overcome those problems. The discussion also will cover the benefits of S2S for the Indian gaming community, and give a real-life example of how GSA's S2S came to the rescue for the Seminoles of Florida.

Speaker(s): [Lyle Bell](#) - Senior Vice President of Information Technology, Seminole Gaming and GSA Chairman [Speaker]
[Bruce Rowe](#) - Vice President of Business Strategy, Gaming Solutions and GM Nevada Operations, GTECH [Moderator]
[Moti Vyas](#) - CIO, Viejas Casino [Speaker]
[Gary Green](#) - Co-Founder and CEO, Southern Dutch Gaming [Speaker]

Title: 4OP102: Back to Basics: The Phenomenal Success of Marketing-Driven Human Resources Operations



Date: September-12-2005

Start Time: 9:15AM

End Time: 10:15AM

Location: N115

Description: Enjoy three diverse, yet extremely successful and oftentimes comical, approaches to leading a "market-driven, back to basics" human resources organization. During this session filled with professional testimonials, learn how successful executives have beaten the odds when it comes to driving human resources partnerships within their organizations.

Speaker(s): [MaryLou Anderson](#) - Senior Director of Corporate Human Resources, American Casino & Entertainment Properties, LLC [Moderator]
[Don Kennedy](#) - Corporate Marketing Director, Acoma Business Enterprises & Sky City Casino [Speaker]
[Kathy Rybar](#) - Vice President of Human Resources, Las Vegas Hilton [Speaker]

